



# ALTRUSA DISTRICT THREE

DISTRICT  
SERVICE  
BULLETIN

Florida

Georgia

North Carolina

South Carolina

Summer 2010 Issue

Governor: Robin Hall [govrobin@comcast.net](mailto:govrobin@comcast.net)

Editor: Sandy Furches [sandyfurches@me.com](mailto:sandyfurches@me.com)

## Governor's Message

# Altrusans in Action: Our Light Shines Bright



We are experiencing one of the hottest summers I can remember. Heat stroke is very real so try to keep out of the sun from mid-morning through mid-afternoon. Drink lots of water and do your best to stay cool. Hopefully you are getting some down time for yourself and some time to recharge your Altrusa batteries.

Now is the time to work on the retention of members in your club. If you have a member who has not paid dues for the upcoming year, please take a few minutes to make a personal contact. Let the person know how valuable she/he is to your club. Making the time to do this important follow up contact could be exactly what it takes to encourage your non-renewing member to return to your club. It is just as important for us to retain our current members as it is for us to recruit new members. Connecting with non-renewing members needs to be a top priority for all of us.

Since our Spring Conference, I've had the pleasure of visiting nine different clubs located in Florida, Georgia, North Carolina and South Carolina. Every visit was done on a hot day but it didn't put a damper on the high energy and enthusiasm I experienced from our Altrusa Clubs.

I enjoyed being part of the club activities and was warmly welcomed throughout the District. What impressed me the most was to see what a difference our many service projects are making throughout our Altrusa communities!

To expand on the topic of service projects, October 23, 2010 is Make A Difference Day (MADD). This concept was created by USA Weekend Magazine and is a national event. I challenge all District Three Clubs to participate in MADD by doing a literacy service project on October 23. The steps to a successful event include saving the October 23 date, selecting a literacy project, doing the project,

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and reporting the results by November 1. To get more information about project ideas and reporting your project, [click here](#) or go to the [www.altrusa.com](http://www.altrusa.com) website and click on the MADD logo on the top left side of the home page to go to the Altrusa MADD page. Please send your plans for MADD to Service Program Development Consultant **Cathie Schanz** at [CathieS627@gmail.com](mailto:CathieS627@gmail.com). She is compiling the information and will post your activities under **“Cool Ideas” on the District Three website**.

Congratulations to the **Spartanburg, SC Club** for receiving a \$2,000 grant from the International Foundation for their “Food for Thought” project. We look forward to hearing more about their project in an upcoming DSB.

As a way to guarantee money is available for future grants, please consider contributing to the International Foundation. Your donations contribute directly to the grant programs, help support HIV/AIDS Safe Haven, and disaster relief. Safe Haven is hosting a camp this month in Arden, NC. Altru-

san **Linda Lewandowski, Asheville, NC** members and **Chapel Hill, NC** members have been in direct contact with the camp and are providing support. An article written by Safe Haven CEO Dave Butler is included in your latest International Altrusan if you are interested in finding out more information about the camp.

**Chris Talmadge** has been appointed as the New Club Building Consultant. She is also currently serving as the president of the Statesboro, GA Club. You will be hearing from Chris in upcoming articles. She can be contacted at [talmadgemarychristine@yahoo.com](mailto:talmadgemarychristine@yahoo.com).

The 58th District Three Conference in Concord, NC is only eight months away. Save the April 28 – 30, 2011 dates on your calendar!

Yours in Altrusa Service,  
Robin Hall, Governor §

### **Cathie Schanz, District Three Service Program Development Consultant** **Altrusa’s MADD is 10**



For the tenth year in a row, Altrusa is launching an effort to combat illiteracy through Make A Difference Day (MADD) on Saturday, October 23, 2010. Make A Difference Day is a unique way to help others. Each year, clubs design a literacy project that is especially needed in their area. All clubs are encouraged to perform a literacy service project on that day. District Three continues to do good things for others on this special day.

This year Altrusa of Tampa Bay will host our 3rd annual Altrusa Int’l of Tampa Bay’s Make a Difference Day at St. John’s Learning Center in Tampa Florida. The Day’s activities will include Story Telling, Crafts, Pumpkin Carving and more for the underprivileged children of the West Tampa Community.

Partnering with Early Learning Matters and Borders Book Store, club members will read age appropriate stories, make craft projects relating to the stories, carve pumpkins, and serve lunch to the children. Each child will go home with an age ap-

propriate book and their Halloween pumpkin!

What does your club have planned? To record your MADD project with International, go to [www.altrusa.com](http://www.altrusa.com); click on the MADD logo on the top left side of the home page; and enter your project information. In the past, we have received recognition from USA Weekend Magazine for all we are doing in our communities and our International goal is to have it happen again!

Don’t forget, your club also gets credit for sending articles/ pictures for the “Cool Ideas” and “Light Shines Bright” biennium goals for the District Three website. Please send information on your cool ideas, and your plans for Make a Difference Day then check out the Cool Ideas and MADD projects

section of our web site for your club to be mentioned. You can send your submissions to me at [CathieS627@gmail.com](mailto:CathieS627@gmail.com)

Yours in Service, Cathie Schanz §



**Donna Johnson, President, Altrusa International, Inc.**

**What's Been Happening with the Revitalization and Rebranding Project?**



At the July 2010 Board meeting Rhonda Hauter, Marketing Project Liaison made a presentation to the International Board of Directors providing the Board with an review of project progress and an updated timeline.

Research and summary of the findings began in March, 2010 and will continue through September, 2010. The research strategy sought to gain a deeper, actionable understanding of how Altrusa's mission and approach resonates with both members and targeted non-members. Discovery process findings were derived from conversation cafes, traditional focus groups and conversations at the recent District Twelve Conference in Canyonville, Oregon. A great deal of valuable input has been provided by Altrusans throughout this process as well as by others recruited by us and by our marketing firm based on our prospective membership pool. Much information has been derived from these activities (almost 80 written pages, plus recordings and videotapes) and in depth analysis is still in progress. However, three key themes have clearly emerged from that research; the need of volunteers for clarity, flexibility, and inclusion.

For Miles Media to move forward in creating a marketing strategy for Altrusa and developing our new brand there are many questions we must answer for them and the Board is working through these materials to come to some conclusions that will provide direction for the future activities of Miles Media. We must answer these questions soon if we are to remain on our planned schedule. Here are just a few examples to get you thinking about the kinds of issues that are facing our organization.

**Clarity**

- What are we passionate about? What is our compelling purpose?

- What do we want to be known for? Literacy? Encouraging reading, Something else?
- Who do we want to join us? Are we all sending the same message about this?

**Flexibility**

- How can we make it easy for members to participate in activities without diluting the goals of the activities?
- What does "respecting our members" look like?
- What real or perceived "rules" can we change that would make it easy for others to be an Altrusan?

**Inclusion**

- What is each member's role & responsibilities towards each other, new and established? What is your idea of inclusion?
- Who do we want to join us? Men? Women?
- Should we broaden eligibility requirements beyond professionals and executives? Add a membership category for potential professionals/executives/community leaders?
- Do we need to keep classifications?
- How can we best help our members grow and become leaders in their communities?

Watch for the updated project timeline which will be distributed through the September Club-Presidents' E-News and for future opportunities for all of us to continue these conversations about the future of Altrusa. Remember, you can always find the latest information about the Revitalization and Rebranding Initiative as soon as you login to [www.altrusa.com](http://www.altrusa.com)

*Donna C. Johnson*  
President, Altrusa International, Inc. §

**Scott Tice, ASTRA Consultant**

**ASTRA Update**



With the start of school right around the corner, now is a great time to begin working on sponsoring a new ASTRA club. It's a great opportunity to reach the leaders of tomorrow's generation and increase the exposure of your Altrusa club at the same time!



dated on the District Three Website. If you currently sponsor an ASTRA club or clubs, please let me know. We'd like to include your ASTRA club information on the website to share what you have done as an example for others.

If I can assist you in anyway, please do not hesitate to contact me.

Governor Hall would really like the ASTRA page up- *Scott Tice* [scottaltrusa@gmail.com](mailto:scottaltrusa@gmail.com) or 352-622-1909 §





### Cool Idea, Altrusa International of Orlando-Winter Park “Adopt-A-Stop” Environmental Project



When Altrusa International of Orlando-Winter Park sought a new environmental project, we drew on our past. The first Altrusa orange and green bus stop benches appeared on Sunday, April 17, 1949. The benches were to provide people rest and solace for weary “souls” and “soles”. In that first year, 17 benches were placed at busy bus stops in Orlando.

Today, Altrusa has adopted two bus stops with benches as a new environmental project. The Adopt-A-Stop program is sponsored by Keep Orlando Beautiful and Lynx (Central Florida Transportation Authority). Our mission is to visit these corners once weekly to pick up litter. Our bus stops are on a main thoroughfare from the Orlando Airport, on Highway 436, which is known as Semoran

Boulevard. One fronts a very busy McDonald’s and the other fronts a busy supermarket, Sedano’s. In this high pedestrian traffic area, at these two bus stops, we have collected 31 bags of trash since February of 2010. Altrusa members, alone, as teams and with family support have contributed 1,000 minutes of time since this project began to keep the corners spruced up. One rider wanted to be employed by us, but had a change of heart when learning that we work gratis!

Benefits - grateful riders - a crisp five-dollar bill which we donated to Pennies for Peace - the knowledge that we are making a difference in keeping Orlando beautiful with minimal investment of time, since the shifts rotate among members. Hopefully we are setting a good example to bench sitters as we clean up trash so they will be mindful of using the trash bins provided. Another good way to get Altrusa’s name out in the community!

**This and other Cool Ideas are on the District Three website at [www.districtthree.org/MembersInfo/CoolIdeas.html](http://www.districtthree.org/MembersInfo/CoolIdeas.html). Share your ideas and experiences as a help to other Altrusans developing service projects.**

Linda Wright - [lwright@cfl.rr.com](mailto:lwright@cfl.rr.com)  
Cathie Schanz - [CathieS627@gmail.com](mailto:CathieS627@gmail.com) §



### Altrusa Accent Beacon of Hope: Women Lighthouse Keepers



Rebuilt structure at Gurnet Point

Our fourth spotlight of women lighthouse keepers is on Hannah Thomas. Hannah has been credited in history as America’s first woman lighthouse keeper. Hannah and her husband John Thomas owned land in the 27 acre peninsula named Gurnet after the fish that were abundant in the water at the northern border of Plymouth Bay.

The lighthouse was built in 1768 as two towers becoming America’s first “twin lights” with John Thomas as its first lighthouse keeper until 1775. In the days leading up to the American Revolution, John left home to lead a regiment which initiated the withdrawal of British troops at Dorchester Heights at Boston leaving the lighthouse keeper responsibilities to Hannah. John Thomas never came home from the war. In 1776, after being promoted to major general, smallpox spread through John’s troops in Quebec taking his life and leaving Hannah to manage the lighthouse while taking care of the land and raising three kids.

Although detailed records have not been found of many challenges faced by Hannah, stories range from the British firing upon the lighthouse to famous shipwrecks like the one in December 1778 where 72 men perished in freezing waters as American brigantine tried to anchor near Gurnet but hit the white flats instead. Hannah was unable to reach the men due to the ice flows that filled the harbor. The daily tasks alone were numerous - “The lamps burned whale oil, which gave off toxic smoke. The soot coated the lantern glass and dimmed the light. The oil in the lamps had to be replenished two or three times during the night and the glass wiped clean. At dawn, the lamps were put out and cleaned.”

Hannah kept the light bright in the lighthouse until 1786 and in 1790, her son was able to follow his parent’s footsteps and became the official lighthouse keeper. The original structure burned down in 1801 but has been rebuilt several times. Hannah led the pathway for many women that followed her strength and perseverance as women lighthouse keepers.

Tejal Thakore Elliott, Altrusa International of Atlanta §

# CLUB GOAL PROGRESS



	LIGHT SHINES BRIGHT	ILLUMINATE MEMBERSHIP	LIFE PRESERVER TO EARTH	COOL IDEAS
CITRUS COUNTY FL				
GAINESVILLE FL	✿			
LAKE CITY FL	✿	✿		
LAKE COUNTY FL				
LIVE OAK FL				
MARIANNA FL				
MONTICELLO FL				
Ocala FL	✿			
ORLANDO-WINTER PARK FL	✿		✿	✿
SOUTH MARION COUNTY FL				
ST. AUGUSTINE FL				
STARKE FL				
TAMPA BAY FL				
ATLANTA GA				
COLUMBUS GA				
NORTH GEORGIA GA				
STATESBORO GA		✿		
ASHEVILLE NC	✿			
CALDWELL COUNTY NC	✿		✿	
CHAPEL HILL NC	✿			
CHARLOTTE NC	✿			
DURHAM NC				
GASTONIA NC				
RALEIGH NC				
SALISBURY NC				
STATESVILLE NC				
WAYNESVILLE NC				
ANDERSON SC				
GAFFNEY SC				
SPARTANBURG SC	✿		✿	

## Glenna Luca, Int. Foundation Liaison

### The Work of the International Foundation



The International Foundation provides several ways for clubs and members to support the Foundation, as it continues to meet challenges due to worldwide economic issues. Altrusa Foundation Lamplighters are Altrusans who have contributed \$500.00 or more to the International Foundation. Lamplighters receive a special pin. Other ways to give include cash gifts, appreciated stock, real estate or insurance

policies. Contributions can be made in your own name or to honor a special person or family member with a lasting tribute to his or her memory.

And don't forget Club 21, if you are not already a member, please join. Just \$21.00 a year and the money supports Camp Safe Haven, a camp for children suffering with HIV/AIDS. I have pins and applications, just email me!

Thank you so much for letting me shine my light as your International Foundation Liaison. Let's make this year the best!  
Glenna Luca [glu61@yahoo.com](mailto:glu61@yahoo.com) §



**Christy Bryant, Leadership Development Consultant**  
**The Mayonnaise Jar and Coffee**



*As Vice Chair of the International Leadership Development Committee, I had the pleasure of partnering with Chair, Regina Lawson to conduct Governor-Elect training in July. Here is a wonderful article that was shared during the class and helps put things in perspective. Enjoy!*

~Author Unknown~

When things in your life seem almost too much to handle, when 24 hours in a day are not enough, remember the mayonnaise jar...and the coffee...

A professor stood before his philosophy class and had some items in front of him. When the class began, wordlessly, he picked up a very large and empty mayonnaise jar and proceeded to fill it with golf balls. He then asked the students if the jar was full. They agreed that it was.

So the professor then picked up a box of pebbles and poured them into the jar. He shook the jar lightly. The pebbles rolled into the open areas between the golf balls. He then asked the students again if the jar was full. They agreed it was.

The professor next picked up a box of sand and poured it into the jar. Of course, the sand filled up everything else. He asked once more if the jar was full. The students responded with a unanimous "yes."

The professor then produced two cups of coffee from under the table and poured the entire contents into the jar, effectively filling the empty space between the sand. The students laughed.

"Now," said the professor, as the laughter subsided, "I want you to recognize that this jar represents your



life. The golf balls are the important things-your God, family, your children, your health, your friends and your favorite passions-things that if everything else was lost and only they remained, your life would still be full. The pebbles are the other things that matter like your job, your house, and your car. The sand is everything else-the small stuff.

"If you put the sand into the jar first," he continued, "there is no room for the pebbles or the golf balls. The same goes for life. If you spend all your time and energy on the small stuff, you will never have room for the things that are important to you. Pay attention

to the things that are critical to your happiness. Play with your children. Take time to get medical checkups. Take your partner out to dinner. Play another 18. There will always be time to clean the house and fix the disposal.

Take care of the golf balls first, the things that really matter. Set your priorities. The rest is just sand."

One of the students raised her hand and inquired what the coffee represented.

The professor smiled. "I'm glad you asked. It just goes to show you that no matter how full your life may

seem, there's always room for a couple of cups of coffee with a friend."

Visit the District Three website for a reprint of this under the Leadership page under the Membership Information link or click here. If you have any questions, please do not hesitate to contact me.

Christy Bryant [christybryant@windstream.net](mailto:christybryant@windstream.net) §

**Madlean Rogers, Finance Consultant**  
**Treasurer Tips**



**IMPORTANT** - The appropriate Form 990 must be filed with IRS within 5 months of your year end. This applies not only to club foundations but also to operating treasuries. If you have not done this in prior years, **YOU MUST START NOW!** Not doing so will remove your "Charity Status." If you have any questions that I may help you with, please don't hesitate to get in touch with me.

All you new treasurers should have guidelines sent to you by International. If you do not, contact me

Form **990** **Return of Organization Exempt From Income Tax**  
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)  
Department of the Treasury Internal Revenue Service ▶ The organization may have to use a copy of this return to satisfy state reporting requirement

or Tammy Hall and we will send you a copy of the District Guidelines we presented at conference.

Remember that there is a late fee for memberships of \$10 International and \$2 for District. It would be most helpful for you to pay these along with the membership dues. These should be paid by the member to the club and passed on to District and International.

Contact: Madlean Rogers [mvraltrusa@carolina.rr.com](mailto:mvraltrusa@carolina.rr.com) §



## Martha Epps, Chair, District Three Foundation

### District Three Foundation News



DISTRICT THREE  
FOUNDATION BOARD

MARTHA EPPS  
Chair

CARROLL MYERS  
Vice Chair

GAYLE MAGRUDER  
Secretary

CONNIE CANNON  
Treasurer

LINDA ROBISON  
Trustee

MICHELLE SMITH  
Trustee

BEVERLY HARDY  
Governor Elect  
Board Liaison

I certainly hope everyone is enjoying their summer and the heat is not too much! Here is the summer scoop on the Foundation.

#### JOEY ROBISON SCHOLARSHIP:

The Foundation is very proud to announce that the Joey Robison Scholarship for non-traditional students is now available. Past Governor Linda Robison started this scholarship in her son's honor. She believes in higher education and Altrusa giving hands up to individuals to change and improve their lives. Review the application and instructions on the website. Make an effort to find a non-traditional student in your area wanting to make an improvement in their life. Encourage applications.

#### THE FOUNDATION CAN SERVE YOUR CLUB:

Clubs that do not have a foundation of their own are reminded that the District Three Foundation is there for you. If you would like to host a fund rais-

er and enable your donors to be eligible for a tax deduction, the District Three Foundation can act as your club's foundation (co-sponsor.) You must make a request to the Foundation. The application

can be found on the following website:

<http://www.districtthree.org/District-Foundation/DistrictFoundation.html>

Click on Club Account Application. The money you raise is then used by your club for projects to help non-profit organizations that you select.

#### BUILD THE FUTURE:

Don't forget the Foundation is a 501(c) (3) organization and your donations may be tax deductible. There are several different funds to which you can donate: the endowed funds, the grant fund and the general unrestricted fund. It is through your donations that our District Three Foundation grows.

Contact: Martha Epps [mlepps451@embarqmail.com](mailto:mlepps451@embarqmail.com) §



## Angela Perry, Membership Consultant

### Time for Some R & R!



We are just a few months into our new year. I'm sure you all are working diligently on planning your projects, fundraisers and of course membership retention/revitalization.

There is a saying "it takes a village to raise a child," well; it takes all the members in your club to make your club successful. At times it may seem that only a select few are working to plan the projects, are attending the fundraisers, or are recruiting new members. This lack of effort may be due to not being asked or a feeling of being left out of the loop. One aspect to retaining members is getting everyone involved. How do you get a member involved? You ask! While we may ask the membership to volunteer for a task, there is nothing like picking up the phone and calling a member.

Retaining members is vital to a club but recruitment

is the key to growth and the key to having more resources for planning those projects and fundraisers. So how do you recruit? Approach a colleague, friend, family, accountant, store owner, etc about attending an Altrusa event or social. Everyone loves a social! Attending an event where there is a

chance to socialize, meet new people and learn about an organization that provides community service changes the environment and takes some pressure off of the Altrusan who asked the individual to attend. The main objective is to share the wonderful things Altrusa does.

Retention of members is very important but growth comes from adding an Altrusan!

For ideas on socials, fundraisers, events, etc. please feel free to contact me.

Angela Perry - [angela.perry@warrington.ufl.edu](mailto:angela.perry@warrington.ufl.edu) §



# Lucy Quinn, Communications Consultant: Carroll Myers, Webmaster

## Our District Three Club Websites



Lucy Quinn



Carroll Myers

Of the thirty clubs in District Three thirteen now have their own websites. We are becoming part of the electronic age and using the advantages of electronic communication. More information is available to more people in a shorter amount of time. Websites make it possible to communicate important Altrusa information with members and the general public even if no one is available to answer a phone or return a call. Communication is instantaneous. Website information does not have to be printed thus saving printing, mailing and filing/disposal costs and leaving a smaller carbon footprint. Many webpages are more attractive and informative than paper mailings.

Having a website does not mean that once the site is live, every thing is okay. It must be maintained to keep information current, but many times a club member can do maintenance with little or no cost to the club.

Caldwell County and Waynesville recently developed websites. Both are impressive. Caldwell County went live this year and won second place at District Conference in the website awards. While these two sites would be good models for clubs looking to build a site, the other eleven websites provide a wealth of information. I am sure they would gladly share information from their website with other clubs.

District Three Webmaster, Carroll Myers assisted me with this article and will be delighted to answer your questions about websites and "how to." Take a look at these websites. Click on any of the thumbnails on this page or type the indicated address in your browser to visit the site and see what else you can learn about these website resources and the clubs they represent.

Lucy Quinn [quinnlb@wofford.edu](mailto:quinnlb@wofford.edu)  
 Carroll Myers [carrollmyers@aol.com](mailto:carrollmyers@aol.com) §



Asheville NC  
[www.altrusa-asheville.org/](http://www.altrusa-asheville.org/)



Atlanta GA  
[www.AltrusaAtlanta.org/](http://www.AltrusaAtlanta.org/)



Gainesville FL  
[www.altrusa-gainesville.org/](http://www.altrusa-gainesville.org/)



Orlando-Winter Park FL  
[www.altrusa-orlando.org/](http://www.altrusa-orlando.org/)



Caldwell County NC  
[www.altrusacaldwell.org/](http://www.altrusacaldwell.org/)



Lake City FL  
[www.lakecityaltrusa.com/](http://www.lakecityaltrusa.com/)



Spartanburg SC  
[www.altrusaspartanburg.org/](http://www.altrusaspartanburg.org/)



Charlotte NC  
[www.altrusafcharlotte.org/](http://www.altrusafcharlotte.org/)



Lake County FL  
[www.altrusalakecounty.org/](http://www.altrusalakecounty.org/)



Tampa Bay FL  
[www.altrusatampa.com/](http://www.altrusatampa.com/)



Columbus GA  
[www.AltrusaColumbus.com/](http://www.AltrusaColumbus.com/)



Ocala FL  
[www.altrusaofocala.com/](http://www.altrusaofocala.com/)



Waynesville NC  
[www.waynesvillealtrusa.org/](http://www.waynesvillealtrusa.org/)



**Illuminate Membership Development**  
**District Three New Members May 1<sup>st</sup> – July 31<sup>st</sup>, 2010**



*Tammy Hall,  
Treasurer*

New Member	Sponsor
<b>ATLANTA GA</b>	
Alicia Cardillo	Caryn Arrowood
<b>CHAPEL HILL NC</b>	
Jennifer DiGiovanna	Fran Alguire
Mary Papish	Fran Alguire
<b>CITRUS COUNTY FL</b>	
Tina Marks	Ellen Zane
Debbie Ressler	Susan LaPorte
Joanne Rocca	Ellen Zane
<b>COLUMBUS GA</b>	
Jan Jones	Sandra Mason
<b>DURHAM NC</b>	
Betsy Barnes	Carol Dodson
<b>LAKE CITY FL</b>	
Sherri Cassidy	Cecey Larramore, Mantha Young
Dennille Folsom	Jenny Drawdy, Gigi Register
<b>LAKE COUNTY FL</b>	
Virginia Barker	Julia Allen
<b>LIVE OAK FL</b>	
Linda Bickel	Barbie Scott
<b>MONTICELLO FL</b>	
Elizabeth Hogle	Diane Westbrook
<b>NORTH GEORGIA GA</b>	
Anne Marie Lockwood	Norma Teuton
<b>ORLANDO-WINTER PARK FL</b>	
Jeanne Brooks	Ann Prince

Judy Long	Allie Myers
Barbara Radosky*	
<b>RALEIGH NC</b>	
Katherine Lipsey	Sandy Reid, Jane Gray
<b>SAINT AUGUSTINE FL</b>	
Rena Collins	Janet Gandara
Eileen Holden*	Louise Bowman
<b>SPARTANBURG SC</b>	
Susan Gallagher	Mary Tygett
Sissy Holler	Mildred Finch, Joe Ann Lever
<b>STARKE FL</b>	
Faye Andrews	Sylvia Tatum, Linda Tatum
Tammy Jo Montford*	Lisa Tatum, Sylvia Tatum
Dana Murray	Mary Powell, Valerie Hoffer
Sylvia Reddish*	Sylvia Tatum, Linda Tatum
<b>STATESVILLE NC</b>	
Donna Hames	Gloria Boone, Janis McNemar
<b>WAYNESVILLE NC</b>	
Wendy Carver	Joan Barnes
Lisa Ferguson	Ann Overbeck

\* - Welcome back!

Contact: Tammy Hall [tammy@odommoses.com](mailto:tammy@odommoses.com) §

**Asheville NC-Our Light Shines Bright Service Project**  
**Money & Mentoring Scholarship Program**



Asheville Altrusans awarded their 2010-2011 scholarship to Susan Bennett, a nursing student at Asheville-Buncombe Technical Community College. Club members established their Money & Mentoring Scholarship project in 2003 to provide annual tuition and fees to a deserving female enrolled at AB-Tech. In addition to financial assistance, Altrusans also offer each scholarship recipient a voluntary mentoring program. One club member is chosen to be the primary mentor and typically has professional knowledge in the student's chosen curriculum. Other members offer mentoring advice as requested. The mentors hope to provide professional tips and community contacts that will help their scholarship recipient when she is ready to launch her own career.

Contact - Mary Kater [mkater@charter.net](mailto:mkater@charter.net) §



## Kitty McElhaney, Parliamentarian

### Debating the Issue



Conducting business in an organization requires a Discussion is healthy and assists an organization to make the best decision. Debate refers to the discussion on the merits of the motion and whether or not the proposed action should be taken. Once a main motion has been stated by the presiding officer, it is then “on the floor” for debate and action. The following steps are to be followed in a debate:

- The person making the motion may speak first if he/she so desires.
- Only one person may speak at a time, once they have been recognized by the presiding officer.
- Comments are to be expressed to the presiding officer in a courteous tone.
- Comments are to be “germane” i.e. related to



the motion under consideration.

- The length of time a member can speak is limited, usually ten minutes, unless one has permission from the assembly to speak longer.
- Each member may speak only once until everyone who wishes to speak has had the opportunity to do so, and then a member may speak a second time.
- A debate is closed in one of the following manners: a member who calls for the Previous Question, which requires a 2/3 assembly vote; or by the presiding officer who determines no one seeks the floor for further debate.

“It is better to debate a question without settling it, than to settle a question without debating it.”

*-Joseph Joubert*

Contact: Kitty McElhaney [kemcelhaney@comcast.net](mailto:kemcelhaney@comcast.net) §

## Margaret Cannon, Past Governors' Action Council

### Revitalization-The Key to Our Future



In reviewing the Altrusa International Membership Report, I found that our entire organization has lost 436 members between June 1, 2009 and July 1, 2010. In District Three, we have lost 22 members between May 31, 2009 & July 26, 2010. Obviously, revitalization needs to be addressed by each of our clubs.

We need to concentrate on retention by:

- (1) Involving our club members in service projects that will benefit their community and give them a feeling of worthiness.
- (2) Providing programs that will assist them in areas of their life or give them knowledge of other community programs. Some suggestions of the types of programs that can be provided are:
  - a. Healthcare
  - b. Fitness
  - c. Nutrition
  - d. Ways to improve our environment
  - e. Services provided by Soup Kitchens; Shelter Home for Abused Women & Children; Law Enforcement Officers and many others

We need to concentrate on attracting new members by:

- (1) Asking
- (2) Sharing literature on the mission of Altrusa International and our local clubs

We need to concentrate on retaining new members by:

- (1) Assigning them to a project/committee that is of interest to them
- (2) Making them feel at home and extending our friendship to them

If any club would like for me to visit with them and share with them additional ideas on revitalization, I will be more than happy to do so. Please contact me at the email address stated below.

In order to reverse our membership decline, it is going to take the efforts of all our current membership to accomplish that goal. I would highly suggest that you plan a membership drive this fall and encourage each of your members to invite at least one prospective member to the drive.

Margaret Cannon [mhccannon@aol.com](mailto:mhccannon@aol.com) §



**Beverly Hardy, Governor-Elect**  
**Club Activity Report 2009-2010**



*Congratulations & Many Thanks to all 30 of our District Three Club Presidents! Upon receiving a report from every club president in our District, I was able to send in a complete report to the International Office. This information is a valuable tool for both your District Board and International Staff/Board in determining how we can best serve you at the local club level.*

*Each Club should carefully read over this report to analyze their own goals and to determine their strengths and weaknesses. Each club has its own unique style and special set of circumstances within their given communities. However, the basic guidelines/questions in our Club Activity Report are a good measure of how your club is succeeding.*

*Recently, when I attended the Governor Elect Training Session in St. Louis, MO, District Three was one of the few districts that received 100% participation on the Club Activity Report! Good job Club Presidents.*

*Beverly Hardy, Governor Elect*

**SERVICE**

- 6 clubs Submitted a Mamie L. Bass Award entry.
- 8 clubs Submitted a Letha H. Brown Award entry.
- 2 clubs Submitted a Nina Fay Calhoun Award entry.
- 18 clubs Initiated a new service project.
- 16 clubs Participated with other civic clubs on projects.
- 13 clubs Conducted a Make a Difference Day project.
- 6 clubs Sponsored an ASTRA Club.

- Anderson SC- 1 club  
T.L.Hanna High School ASTRA Club
- Caldwell County NC - 1 club  
West Caldwell ASTRA Club
- Gainesville FL - 1 club  
UF ASTRA Club
- Lake City FL - 1 club  
Fort White High School ASTRA Club
- Ocala FL - 3 clubs  
Dunnellon High School ASTRA Club  
Westport High School ASTRA Club  
Forest High School ASTRA Club
- Spartanburg SC - 2 clubs  
Dorman High School ASTRA Club  
Spartanburg Day School ASTRA Club

- Club members contributed 30,560 hours of community service; service hours toward planning and implementation of service projects, fundraising for projects, ASTRA and New Club Building projects.

- Club members contributed 17,287 hours of member service; hours donated by members for meeting attendance, newsletter production, workshop/conference/convention attendance.

- Club members contributed 38,342 hours of volunteer hours; hours donated by members to non-Altrusa organizations such as volunteer boards, hospitals, non-profit organizations.

**PROGRAMMING**

- 19 clubs Had a strategic plan that is evaluated and updated yearly.
- 24 clubs Had at least 60% their membership at each meeting.
- 23 clubs Set goals in all program areas.
- 30 clubs Meet 1-2 times per month.

**MEMBERSHIP**

- 9 clubs Had a 10% net increase in membership.
- 4 clubs Had a 15% net increase in membership.
- 10 clubs Met their membership goals.
- 12 clubs Participated in "Add an Altrusan Day".
- 20 clubs Had successful retention activities in place..  
Telephone follow-up when members missed meetings.  
Ongoing orientation.  
Service projects that meets member's interest.  
Strong partnerships between new members and their sponsors.  
Sending cards, e-mails, and phone calls.  
Assigning mentors to new members.  
Several clubs have a past presidents council.

**LEADERSHIP**

- 25 clubs Had monthly Board of Directors Meetings.
- 14 clubs Had monthly Committee Meetings.
- 17 clubs Had joint training for new & retiring officers.
- 15 clubs Had members attend District Workshops, regional trainings, etc.
- 12 clubs Had members lead segments of District Workshops, regional trainings.
- 18 clubs Sent full complement of delegates to Dist. Conf.
- 377 Altrusans Served on other local boards.
- 11 clubs Have a member serving on a District or International Committee.
- 10 clubs Have a member serving on the District or International Board.
- 9 clubs Sent full complement of delegates to Int'l Conv.

*(Continued on Page 12)*



## Beverly Hardy, Governor-Elect **Club Activity Report 2009-2010**

(Continued from Page 11)

### COMMUNICATIONS

- 14 clubs Have a web page.
- 21 clubs Publish a newsletter.
- 22 clubs Send their newsletters electronically.
- 19 clubs Have good success having articles printed for free in the newspaper.
  - 138 Were published in newspapers.
  - articles
- 17 clubs Published a brochure.
- 17 clubs Sent local Club publications to Dist. Officers.
- 13 clubs Sent publications to Int'l Officers.
- 13 clubs Sent information to be included on Dist. website.
- 9 clubs Sent information to be included on Int'l. website.

### INTERNATIONAL FOUNDATION

- 13 clubs Contributed to the Int'l. Foundation.
- 159 Belong to Club 21 Altrusans
  - 3 clubs Applied for but did not receive a grant.
  - 7 clubs Applied for and did received a grant
  - 5 clubs Have a foundation under the Int'l. umbrella.
  - 2 clubs Held a fundraiser specifically for the Foundation.
  - 10 clubs Participated at Conf. in fundraising for the Foundation.

### **District Three has many excellent projects & fundraisers; the following are a few examples:**

Adult Day Care	Relay for Life
Applebees Flapjack Breakfast	Reverse Auctions
Are You Smarter Than A?	Selling nuts
Belk Charity Event	Shoes for Children
Flower delivery on Valentine's Day	Silent Auctions
Prison Ministries	Yard Sales

**Beverly Hardy** [beverlyhardy@embarqmail.com](mailto:beverlyhardy@embarqmail.com) §

### Altrusa International Inc. of Spartanburg SC

## **Green Up Your Clean Up**

*From the book Green Up Your Clean Up by Jill Potvin Schoff*

Time to toss out the cleaning chemicals and stock up on vinegar, baking soda, lemons, and soap? "Green" products are in stores, but you can make your own. In choosing ingredients, it's important to know whether you need an acid (low pH) or base (high pH). Acid cleaners such as lemon juice, olive oil, club soda, and vinegar are used on rust, soap scum, and water spots. Basic cleaners such as soap, baking soda, borax and washing soda are used to remove body oil, food stains, and dirt.

Club soda contains sodium citrate, which helps loosen dirt and soften water. It is great for cleaning glass and appliances and removing stains from fabrics. Avoid types marked "low sodium" because they may have a lower mineral content making them less effective.

All-Surface Spray – In a 16 oz spray bottle, add 2 tps. Borax and fill with hot water, shake until the borax is dissolved, and then add ¼ tsp. of liquid castile soap. Spray on surfaces, let sit a minute or two and wipe off

with a sponge or microfiber cloth. This spray is great on everyday dirt and grime on counters and walls.

All-Purpose Liquid Cleaner - Fill a bucket with hot water, add 1 tbsp. baking soda, and 2 tbsp. liquid soap or detergent. Add 1 tbsp. washing soda if you have heavy grease to remove or 1 tbsp. of borax if you also want to disinfect or kill mildew.

Glass Cleaner – Fill a spray bottle with 1 cup distilled white vinegar and 1 cup water; shake gently. If you don't like the smell of vinegar, add 3 - 8 drops of an essential oil. Until the waxy buildup left behind by conventional cleaners is dissolved, you will need to add ½ tsp. of liquid dish soap. Once the buildup is gone, you can leave out the soap.

Mildew and Germ Killer – For the kitchen and bathroom or anywhere that you want to kill germs, in a 16 oz. spray bottle, fill with 2 cups water, and then add ¼ tsp (about 25 drops) of tea tree oil, and ¼ tsp (about 25 drops) of lavender oil. Shake gently before each use. Spray on surfaces, and leave to dry—do not wipe.

Contact: Linda Robison [lrobison@windstream.net](mailto:lrobison@windstream.net) §

### Colleen M. Duris, Vice Governor

## **Let Your Light Shine Through Awards**



What would you say if I told you I had a plan where you could save time, effort, money and resources for your club AND receive recognition.....let's start with the 2011 District Conference awards. I hope that each club has reviewed the different award submission forms and has in mind what projects or programs you will be entering for each of them. It would be great to receive a least ONE entry from each club.

The award entries are a wonderful place to share what your club is doing and the successful projects and programs you participate in. At the same time it allows you an opportunity for District and International recognition and monetary rewards.

We are going to attempt a change to the process this year, keeping in mind our goal to become a "life preserver to the environ-

ment". I am encouraging each club president to submit your club District award entries electronically. This will reduce your costs, no postage to mail all those copies; reduce your paperwork, NONE; and, hopefully condense your efforts. I am also encouraging each club president to retrieve the award criteria forms via our District website. All of the forms can be found at the website ([www.districtthree.org](http://www.districtthree.org)) under [Members Information/Awards/District Three Awards](#). I hope to have the forms updated by October. Each club president will be notified when the forms are current and ready to go. More details and information will be provided to the club presidents as the time for entry gets closer (due January 31, 2011). No one will be left out, we will still accept entries via mail and hard copy.

Please consider the awards you want your club to enter and start working on them today! Let me know if you have questions..

Contact: Colleen M. Duris [cmdaltrusa@embarqmail.com](mailto:cmdaltrusa@embarqmail.com) §



**Christy Bryant, Nominating Committee Chair**  
**2011-2013 District Three Leadership**



DISTRICT THREE  
 NOMINATING COMMITTEE

**CHRISTY BRYANT**  
 CHARLOTTE NC  
 Chair

**BARBARA ANN HUGHES**  
 RALEIGH NC

**KITTY McELHANEY**  
 LAKE CITY FL

**LINDA MEALIEA**  
 GAINESVILLE FL

**CARROLL MYERS**  
 ATLANTA GA

In the Spring edition of the DSB there was a call for Nominations for candidates for office on the District Three board for the 2011-2013 biennium. Submissions (signatures required) must come from a club President, a District Three Officer or any Past Governor. The District Three By-Laws make it possible for two members of any club to hold District office at the same time. In addition, someone currently on the Board may be nominated, but not for their current office.

To be eligible for a District office, except the office of Treasurer, the candidate must have completed one full term as club president or be serving as club president at the time of the election. In accordance with District By-Laws, a candidate for Treasurer must have served a term as President or as Treasurer of an Altrusa club or be serving as the same at the time of the election and also have general accounting knowledge or ex-

perience.

The board positions open for nominations were: Governor-Elect, Vice Governor, Treasurer, Director (3 – open positions).

All submissions received on or before August 15th will be evaluated by the committee and a final slate will be presented to the Governor for presentation to the Board at the mid-year board meeting. After confirmation of eligibility by the Board, information about each nominee will be included in the Call to Conference issue of the DSB and posted on the District website. As has been the tradition of our district, we will have good leaders to continue the forward momentum of our district and Altrusa overall. Those elected will need your support and commitment to continue to make our organization, the best that it can be.

Christy Bryant [christybryant@windstream.net](mailto:christybryant@windstream.net) §

**Illuminate Membership Development:**  
**District Three Membership 07/31/10**



Tammy Hall,  
 Treasurer



<b>Florida</b>	
Citrus County	32
Gainesville	83
Lake City	101
Lake County	43
Live Oak	24
Marianna	37
Monticello	43
Ocala	49
Orlando-Winter Park	41
South Marion County	11
St. Augustine	16
Starke	49
Tampa Bay	13
<b>Total Florida</b>	<b>542</b>
<b>Georgia</b>	
Atlanta	13
Columbus	23
North Georgia	22
Statesboro	32
<b>Total Georgia</b>	<b>90</b>

<b>North Carolina</b>	
Asheville	23
Caldwell County	30
Chapel Hill	18
Charlotte	37
Durham	14
Gastonia	25
Raleigh	13
Salisbury	29
Statesville	15
Waynesville	36
<b>Total North Carolina</b>	<b>240</b>
<b>South Carolina</b>	
Anderson	14
Gaffney	12
Spartanburg	41
<b>Total South Carolina</b>	<b>67</b>
<b>Total Club Membership</b>	<b>939</b>
<b>Affiliate Members</b>	
<b>Total Affiliate Members</b>	<b>7</b>

<b>Total Membership</b>	<b>936</b>
<b>Summary Recap:</b>	
Active Members	<b>913</b>
Emeritus Members	<b>25</b>
Life Members	<b>1</b>
Affiliate Members	<b>7</b>
<b>Total Membership</b>	<b>946</b>

Contact: Tammy Hall [tammy@odommoses.com](mailto:tammy@odommoses.com) §



# Quarterly District Calendar



Date	Event	Categories
Aug. 2010		
08/01/10	DSB Articles Due	DSB
08/01/10	Club Activity Report Summary Article due to DSB Editor	District Board
08/01/10	Start organizing Make a Difference Day Project	Local Club
08/01/10	Encourage members to join Club 21	Local Club
08/01/10	Work on Club Yearbook for Sept. distribution to members	Local Club
08/12/10	Int'l Day of Youth	
08/13/10	Summer District Foundation Mtg. Spartanburg, SC	Foundation
08/14/10	Foundation Meeting Con't.	Foundation
08/15/10	Nominating Forms due to Nom. Committee Chair	Conference
08/15/10	District Service Bulletin Electronic Mailing	DSB
08/15/10	Begin working with ASTRA Clubs	Local Club
08/30/10	All Brd. of Directors nominations materials to Nom. Comm. members	Chair, Nominating Committee
Sep. 2010		
09/01/10	Consider making a club donation to the International Foundation Grant Program	Local Club
09/01/10	Distribute club yearbook	Local Club
09/08/10	World Literacy Day, great opportunity to introduce a new project	Local Club

09/15/10	Grant Applications due to International Foundation	Local Club
09/21/10	Iterational Day of Peace	
09/25/10	Conference Proceedings Report to Governor	Conference Committee
<b>09/25/10</b>	<b>Send your pre-Make a Difference Day Report to International</b>	<b>Local Club</b>
09/30/10	ASTRA club sponsor information form due to International	Local Club
09/30/10	Notify International if your club sponsors an ASTRA Club	Local Club
Oct. 2010		
10/01/10	Send IRS Form 990 if necessary	Local Club
10/01/10	Mid-Year Consultant Reports to Secretary	District Consultants
10/01/10	Mid-Year Board Meeting, Concord, NC	District Board Mtg.
10/01/10	Nominating Committee Report Presented to Board of Directors	Nominating Committee
10/01/10	Board confirms eligibility of Nom. Comm. candidates	District Board Mtg.
10/02/10	2nd Day Mid-Year Board Meeting, Concord, NC	District Board Mtg.
10/15/10	DSB Articles Due	DSB
10/16/10	World Food Day	
10/23/10	Make A Difference Day	Local Club
10/24/10	United Nations Day	Local Club
10/31/10	DSB Electronic Mailing	DSB

## District Three Board and Consultants 2009-2011



District Three Board 2009-2011		
Board Member	Name	E-Mail Address
Governor	Robin Hall	<a href="mailto:govrobin@comcast.net">govrobin@comcast.net</a>
Governor-Elect	Beverly Hardy	<a href="mailto:beverlyhardy@embarqmail.com">beverlyhardy@embarqmail.com</a>
Vice Governor	Colleen Duris	<a href="mailto:cmdaltrusa@embarqmail.com">cmdaltrusa@embarqmail.com</a>
Treasurer	Tammy Hall	<a href="mailto:tammy@odomoses.com">tammy@odomoses.com</a>
Director	Kimberly Browne	<a href="mailto:kimberlys_account@yahoo.com">kimberlys_account@yahoo.com</a>
Director	Mary Kane	<a href="mailto:kanejam4@bellsouth.net">kanejam4@bellsouth.net</a>
Director	Teresa Williams	<a href="mailto:willi537@mc.duke.edu">willi537@mc.duke.edu</a>
Board Secretary	Pat Smith	<a href="mailto:pat.smithpa@gmail.com">pat.smithpa@gmail.com</a>
Parliamentarian	Kitty McElhane	<a href="mailto:kemcelhane@comcast.net">kemcelhane@comcast.net</a>

### District Three Consultants 2009-2011

Consultant	Name	E-Mail Address
ASTRA	Scott Tice	<a href="mailto:scottaltrusa@gmail.com">scottaltrusa@gmail.com</a>
Bylaws, Resolutions, Recommendations	Margaret Anderson	<a href="mailto:attymaggie@aol.com">attymaggie@aol.com</a>
Communications	Lucy Quinn	<a href="mailto:quinnlb@wofford.edu">quinnlb@wofford.edu</a>
District Service Bulletin	Sandy Furches	<a href="mailto:sandyfurches@me.com">sandyfurches@me.com</a>
Finance	Madlean Rogers	<a href="mailto:mvaltrusa@carolina.rr.com">mvaltrusa@carolina.rr.com</a>
International Foundation Liaison	Glenna Luca	<a href="mailto:tluca_61@yahoo.com">tluca_61@yahoo.com</a>
Leadership Development	Christy Bryant	<a href="mailto:christybryant@windstream.net">christybryant@windstream.net</a>
Membership Development	Angela Perry	<a href="mailto:angela.perry@warrington.ufl.edu">angela.perry@warrington.ufl.edu</a>
New Club Building	Chris Talmadge	<a href="mailto:talmadgemarychristine@yahoo.com">talmadgemarychristine@yahoo.com</a>
Service Program Development	Cathie Schanz	<a href="mailto:CathieS627@gmail.com">CathieS627@gmail.com</a>
Webmaster	Carroll Myers	<a href="mailto:carrollmyers@aol.com">carrollmyers@aol.com</a>

