

General Profiles

Score: < 0 Profile #1	Prognosis: Patient may be terminally ill (Club requires immediate intervention)
Symptoms:	
<ul style="list-style-type: none"> • Under charter strength (< 20 members) • No new projects • Low attendance at meetings and activities • Leadership burnout • Aging membership 	

Score: between 0 and 50 Profile #2	Prognosis: Patient may have a chronic disease (Club requires immediate intervention)
Symptoms:	
<ul style="list-style-type: none"> • Under charter strength (< 20 members) • On average one (1) new project annually • Average attendance at meetings and activities • Difficult getting new leadership from one year to the next • Periodic attendance at district conferences 	

Score: > 50 but < 100 Profile #3	Prognosis: Patient has no major illnesses, but suggest a few preventive measures (Club is maintaining a status quo or in rebuilding mode)
Symptoms:	
<ul style="list-style-type: none"> • At charter strength (20 members+) • At least one (1) new project annually • Strong attendance at meetings and activities • Active strategic planning and developing • Periodic to regular attendance at district conferences 	

Score: > 100 Profile #4	Prognosis: Patient is in good health (Club is thriving)
Symptoms:	
<ul style="list-style-type: none"> • At charter strength (20 members+) • More than one (1) new project annually • Strong attendance at meetings and activities • Active strategic planning and developing • Growing membership • Regular attendance at district conferences 	

Prescription:

Strategic Planning (For each Profile)

1. For each Goal, identify **at least one (1) key Action** to include on the club strategic plan for the upcoming conference year.

<u>Goal</u>	<u>Strategic Plan</u>		<u>Who's Responsible</u>
	<u>Action (What)</u>	<u>By When</u>	
MEMBERSHIP			
SERVICE			
IMAGE			
MEMBER BENEFITS			
ORGANIZATION			

Altrusa International, Inc. – District Three

Created 04/2006 – Leadership Development/Strategic Planning Consultant