



Altrusa District Three Foundation

Strategic Plan

2011 - 2012



The mission of the Altrusa District Three Foundation is to responsibly invest, manage and distribute funds to further community service programs and projects with other charitable, educational, literary, and scientific purposes of District Three, Altrusa International, Inc. and its Altrusa Clubs.

	Goals	Objectives	Action Plan
1	To educate Altrusans and others on the purpose of the Foundation and to show the benefits of participation, both as a donor and as a club.	To educate the membership on the benefits of participating in the District Three Foundation.	<ul style="list-style-type: none"> ▪ To show clubs how they can use the Foundation for their memberships' personal benefit and their club's benefit through conference workshops and club visits ▪ To encourage clubs to use the Foundation's tax exempt status for their fundraising events ▪ Report to the Altrusa District Three Foundation membership annually during the District Conference
2	To responsibly and effectively manage the District Three Foundation.	<p>Invest funds for maximum returns and minimum risk</p> <p>To ensure the Foundation is operating in the most efficient and up-to-date manner</p> <p>To ensure the Foundation is in compliance with all regulations for a non-profit organization</p> <p>Ensure the Foundation is meeting the needs of the District Three Altrusans</p>	<ul style="list-style-type: none"> ▪ To meet at least once annually for a face-to-face meeting and hold additional meetings as needed either face-to-face or a telephonic meeting ▪ To regularly review policies and bylaws as needs/situation changes. ▪ To arrange for an annual review of the accounting records and submit an annual report to the delegate body at the Conference ▪ To annually review procedures for receipt of club project funds. ▪ To evaluate and adjust the progress on the Strategic Plan ▪ The Treasurer will review performance of investments and send an semi-annual report to the Trustees
3	To encourage contributions by Altrusa Clubs, individual Altrusans and the community at large to the Foundation's restricted and unrestricted funds.	<p>To increase the restricted fund balances to return increased interest to the Clubs for their projects</p> <p>To increase the unrestricted fund balance to provide more and larger grants to Clubs for their projects</p>	<ul style="list-style-type: none"> ▪ Conduct fund raising activities at the annual District Conference ▪ Add to the Governor's calendar a reminder to contribute to the Altrusa District Three Foundation in January each year ▪ List the contributors of the past year to the Foundation in the first issue of the DSB each year ▪ List the clubs and members who participated in the annual Conference fundraising event in the post-Conference issue of the DSB
4	To market the Foundation and seek funds.	To increase principal through investment and income to the Permanently Restricted and the Grant Fund and the Foundation Operating Fund	<ul style="list-style-type: none"> ▪ Invest funds for maximum returns and minimum risk ▪ Encourage District Three Altrusans to contribute to the future of the Foundation