

Governor Beverly's Monthly Letter to District Three Club Presidents



Florida Georgia North Carolina South Carolina

January 2012



Beverly Hardy
Governor

Governor's Message

The holiday season is a special time as we gather with family and friends. It is a time of celebration and appreciation for the blessings that we enjoy in a free society. As your Governor, I am so proud of the many Altrusans who have taken the time to contribute toys, blankets, clothing and food for distribution to those in their communities who are in need. Many of our clubs in District Three have worked closely with their local food pantries and some have invited families and individuals to special holiday dinners in their homes.

The holiday season is also a time to bring cheer to our veterans. I encourage each of you to visit our veterans in hospitals, nursing homes and other facilities. Altrusans can also bring special feelings of love to shut-ins, people with disabilities and of course all the many people who are less fortunate. Bringing a smile to the face of a veteran, a child, or a mom and dad who have very little and need our support will fill your heart with holiday cheer! I thank each and every one of you for stepping up and accepting the leadership position as your Club president. I congratulate and appreciate your support of my biennium goals and the numerous others programs you have done in your individual communities. I wish you and your club members a joyous holiday season and a healthy, happy, and prosperous New Year.

Warmest regards,

Beverly Hardy *cs* govbeverly@gmail.com

Leaders in Service

***Attached is my Governor's Outing Club Award application.**

Deadline for submitting an application: March 15, 2012

It is my fondest wish that each of you, as your club president, will submit this award application in order to share with me all the outstanding projects your club has done this past year.

Biennium Goals

1. Rebranding

Utilize the rebranding materials that will be presented and adopted at the International Convention in Rapid City, South Dakota in July of 2011

Contact persons: Sharon Mai, Brand Ambassador & Christy Bryant, Associate Brand Ambassador
altrusa@printsolutions.com, christybryant@windstream.net

2. Strategic Plan

Implement a strategic plan. A template for a club strategic plan will be supplied to every club. Each club will be able to customize their plans to meet the needs of their individual club.

Contact person: Susy Meier, Leadership Development Committee Chair susymeier@gmail.com

3. Membership

Each club will have a goal to increase our membership with a net of one new member each year of the biennium.

Contact person: Nancy Kirkland, Membership Committee Chair kirkland11@cox.net

4. Environment

Love our environment by having an electronic newsletter and an electronic yearbook. A template will be provided for both an electronic newsletter and yearbook.

Contact person: Madlean Rogers, Vice Chair of Communications Committee mvaltrusa@carolina.rr.com

5. Altrusa SOS Governor Project

Participate in the Governor's Project's Altrusa SOS (*Supports Our Soldiers*). Each club will adopt a military person who is assigned to combat duty. If a club does not know of an individual they would like to adopt we will gladly give them a name of a person in need of adopting. Suggestions of what to do for your adopted soldier will also be given to Clubs.

Contact persons: Carole DeCelle, Governor Project Committee Chair carolececelle@yahoo.com



Please email completed goal information:

District Three Secretary Mary Powell, secmary.altrusa@gmail.com



Information to Share with your Club

Our DSB Winter addition and Call to Conference will be sent out on January 31st 2012. This is an extremely important DSB which will contain details regarding our upcoming District Conference in April 2012 at the Hilton Suites Hotel in Sandy Springs, GA. Please forward every member in your club a copy of this issue. Also, have several hard copies at your upcoming meetings for members without internet. As usual, you will not be disappointed as Lida Coffman continues to produce amazing results as our DSB Editor!

GREAT NEWS UPDATE:

Joan Gerrard, President of the Charlotte, NC Club is resuming her position as President of the Charlotte Club after suffering a severe stroke earlier this year. Joan temporarily resigned her duties due to her health issues and has now returned to her position as their Club president. I know that we are all joyous to know that she has been able to return to her role as leader of her club. I personally am thrilled to report this good news to her fellow club presidents in District Three!!

The Calendar

January 2012

January 1

- ❖ Elect Nominating Committee for local club
- ❖ Club presidents prepare for District Award Entries
- ❖ BRR requests due from clubs to BRR Chair, Scott Tice
- ❖ Review ASTRA Club Service Award information with ASTRA Club Officers

January 15

- ❖ District Service Bulletin Articles Due to Lida Coffman, DSB Editor

January 18

- ❖ Add an Altrusan Day

January 31

- ❖ **District Award Submission Deadline**
- ❖ Consider making a contribution to the Foundation's Disaster Relief Fund
- ❖ District Service Bulletin Electronic Mailing & Governor's Call to Conference

FEBRUARY 2012

February 1

- ❖ Conference fee invoice sent to club treasurer
- ❖ Request for conference delegate/alternate names sent to club president
- ❖ Nominating Committee presents slate of candidates to membership

February 15

- ❖ Conference Delegate fee due to District Treasurer
- ❖ Elect delegates and alternates for District Conference
- ❖ Notify, by email if possible, club treasurer and president of any unpaid conference fees

February 29

- ❖ District Three Books close.



Leadership Feature of the Month: Susy Meier, Leadership Development Chair

I'm Susy Meier, and I'm a compulsive reader. I just can't help myself. My dream job would probably be a book editor. I inherited this trait from both my mother and my father, who encouraged my habit from an early age. My mother read to me from a very early age, and my father and I read through many classics together, including the Lord of the Rings series and the Narnia series, and those are some of my happiest childhood memories. My husband, Martin Houston, tolerates this in many ways, including doing most of the driving on our vacations.

I live in Atlanta, Georgia, and took a slow and deliberate path to get here. I was born in Madison, Wisconsin, raised in Oak Ridge, Tennessee, attended school at Auburn University for my Bachelor's degree, all before making my way here in 1986. I was lucky enough during my undergraduate time to spend a summer in Vienna in school. I earned my M.B.A here in Atlanta, at Georgia State University, with a focus on International Business. I'm currently employed by Verizon in financial planning & analysis, and I love to examine the relationship between numbers and bring out the story that they are trying to tell us. I'm a big college football fan (War Eagle!), and a Braves baseball fan. Contrary to what some may tell you, we don't only live where we do because it is close to Turner Field. We do get to several games a year. I'm also a lover of live music, especially the blues, and have made many great friends in the music community here over the years.

I love living in Atlanta, and Martin was born and raised here, but we're beginning to dream of life in a smaller town in the years to come. Any suggestions are welcomed, as we would prefer to remain in the Southeast. We live in a small bungalow, not far from the Atlanta Zoo, with our own small zoo, including dogs Sampson and Stella, and cat O'Malley. O'Malley is not much of a traveler, although he has been on web cam chats with our friends in New Zealand. The pups love to travel with us, and their favorite destinations are a lake in Tennessee and St. George Island, Florida. They very kindly allow us to go on vacation with them yearly at St. George Island. I would love to travel more, and look forward to a certain trip to New Zealand in 2013!



Altrusa's Upcoming Event

Conference 2012
April 19 - 21, 2012
Sandy Springs, GA

Conference Co-Chairs
Susy Meier, Atlanta, GA and Norma Teuton, North Georgia, GA

Date last modified: November 14, 2011

Hosted by
Altrusa International Inc. of Atlanta, GA
and Altrusa International Inc. of North
Georgia, GA

Hilton Suites

6120 Peachtree-Dunwoody Road
Sandy Springs, GA 30328
[Click here for a copy of the Altrusa
Hotel Special](#)

[Visit the Sandy Springs CVB web site](#)

[Visit the Atlanta CVB web site](#)



Reminders

- ◆ Please Email Rosters for Officers and Committee Chairs & Completed Biennium Goals to Mary Powell, District Secretary secmary.altrusa@gmail.com
- ◆ Mail Dues & Conference fees to:
Angela Perry, District Three Treasurer
2709 NW 90th Terrace
Gainesville, FL 32606
 - Roster updates:
Shannon Schell, Finance Committee Chair
2415 Griffin Avenue, Lady Lake, FL 32159
seszippy@aol.com

Website Addresses

- ◆ International, Inc. website: <http://altrusa.org/Who-We-Are.aspx>
- ◆ Altrusa International, Inc. District Three Website (update coming soon): www.districtthree.org
Username: **Altrusa (capital A)**
Password: **District (capital D)**

My very best to all of you as leaders of your respective clubs. I wish all of you continued success in the coming New Year!

In Altrusa Service,

Beverly Hardy, Governor

